



*tukua mai kia piri,
tukua mai kia tata*

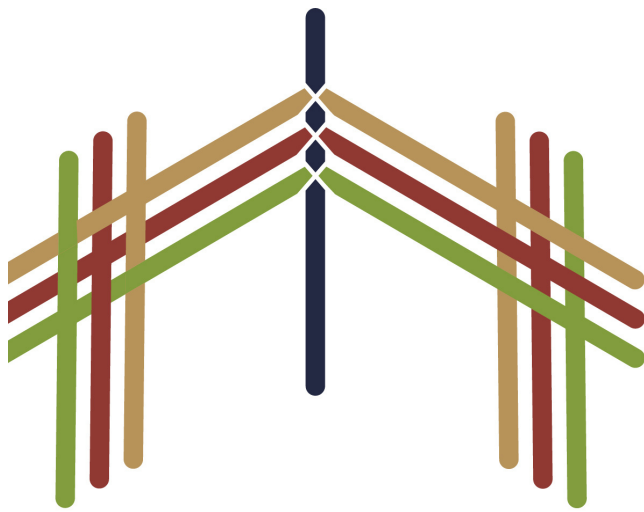
NATIONAL
MĀORI HOUSING
CONFERENCE
2023

Sponsorship Prospectus

Rotorua Energy Event Centre

29th - 31st March 2023

www.nationalmaorihousingconference.com



NATIONAL **MĀORI HOUSING** CONFERENCE 2023

KAUPAPA

The National Māori Housing Conference is a Biennial Event held throughout Aotearoa to provide an opportunity for the regions to show case their leadership and contribution in the “housing space” that is unique to Māori. The inaugural National Māori Housing Conference was first hosted here in Rotorua back in 2010.

On average more than 400 delegates from all over Aotearoa attend to share “meaningful” ideas, good practices, and create and strengthen relationships. The conference has been built on the understanding that a forward focused view is key to improving Māori housing outcomes. Tangata whenua, government officials, and representatives from regional, community and the private sector come together to add strategic value to the Māori housing sector.

In 2021, Ngati Whakaue and Rotorua Lakes Council put in a tono to host the National Māori Housing Conference in Rotorua.

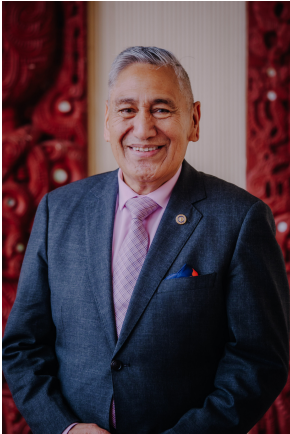
The Kōmiti Whakahaere (the kōmiti) with Ngati Whakaue kaumatua leadership have been mandated to organise the National Māori Housing Conference.

This conference will be held on the 29th - 31st March 2023.



NATIONAL MĀORI HOUSING CONFERENCE 2023

GOVERNANCE



MONTY MORRISON
KAUMATUA



NORMA STURLEY
KAUMATUA



HAEHAETU BARRETT
- CO CHAIR NGĀTI WHAKAUE



LAUREN JAMES - CO CHAIR
NGĀTI WHAKAUE

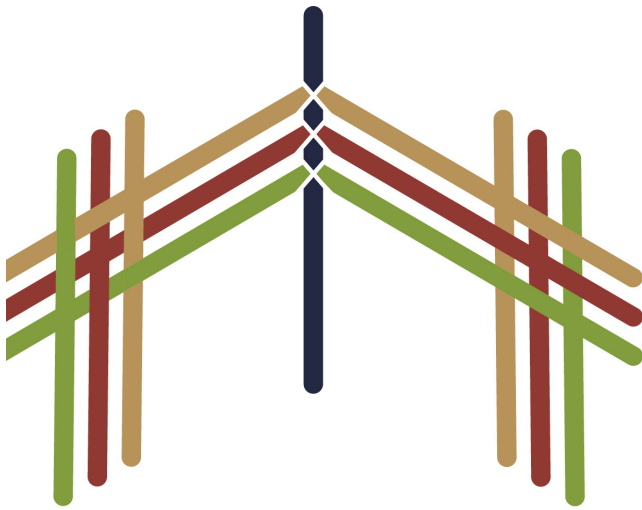


GINA RANGI
ROTORUA LAKES COUNCIL



WAYNE KNOX
TE MATAPIHI

NGAWA HALL -
Agency
Representative



NATIONAL MĀORI HOUSING CONFERENCE 2023

PROGRAMME & A FEW OF OUR SPEAKERS

May we come near, may we come close, may we unite in bringing together our experiences of past housing/living. Facing our present circumstances and forging a better future.

"tukua mai kia piri, tukua mai kia tata"

The conference will show case several of our recent housing initiatives including insights and site visits to current Social Housing, Affordable Housing, Kaumatua Housing, Papkāinga and more

Three days of impact, challenge, knowledge sharing and real talk with our -
Local and National Leaders
Māori housing leaders and providers across the continuum
Whanau, Hapū, Marae
Government Ministers & Agencies



Hon
Willie Jackson



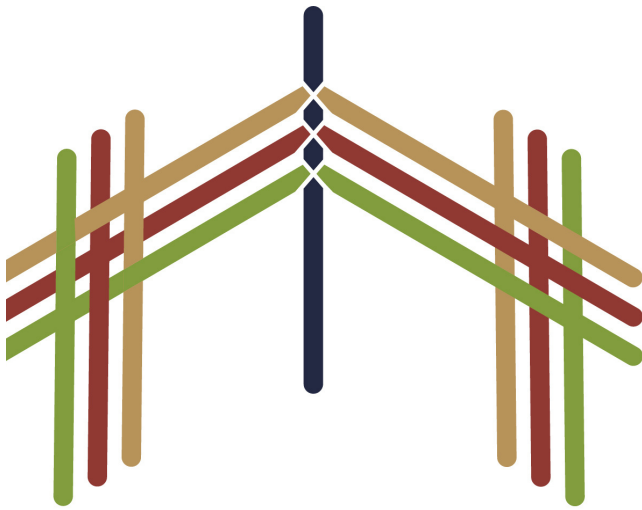
Hon
Peeni Henare



Ngarimu Blair



Ray Morrison



NATIONAL MĀORI HOUSING CONFERENCE 2023

PROGRAMME

DAY ONE - Wednesday 29th March

0800 - 0900 Registrations
0900 - 1000 Powhiri
1000 - 1030 Morning Tea
1030 - 0230 Depart Energy Event
Centre For Excursion
0230 - 0300 Afternoon Tea
0300 - 0500

CONFERENCE DINNER - Thursday Night

0700 - 0730
0730 - 0800 Rangi Matamua
0800 - 0830 Tributes
0830 - 1030 Live Music & Dancing

DAY TWO - Thursday 30th March

0830 - 1000 Session One
1000 - 1030 Morning Tea
1030 - 1230 Session Two
1230 - 0130 Lunch
0130 - 0300 Session Three
0300 - 0330 Afternoon Tea
0330 - 0500 Session Four

DAY THREE - Friday 31st March

0830 - 1000 Session One
1000 - 1030 Morning Tea
1030 - 1230 Session Two
1230 - 0130 Lunch
0130 - 0300 Session Three
0300 - 0330 Afternoon Tea
0330 - 0500 Session Four



NATIONAL MĀORI HOUSING CONFERENCE 2023

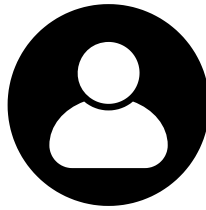
ATTENDEES PROFILE



45%

Attendees A

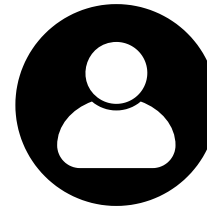
Whānau, Hapū, Iwi
Māori Collective Landowners
(Trust etc.)
Iwi Chairs Forum
Marae
Māori Service Providers
Community Housing Providers
Te Tumu Kāinga
Māori In The Housing Sector
Housing Related Professionals
Building Industry
Social Workers



35%

Attendees B

Advocacy
Community Housing Providers
Research Institutes,
Financial Providers,
Building & Construction Industry,
Researches (Māori Data)



20%

Attendees C

Ministers
Government Agencies
Subsidiaries
Councils
Māori Land Court

EXHIBITION

EXHIBITION INFORMATION FOR THE NATIONAL MĀORI
HOUSING CONFERENCE AT THE
ROTORUA ENERGY EVENTS CENTRE
29TH - 31ST MARCH 2023



REGISTER

TIMINGS

Setup day: Wednesday 29th March
Pack down day: Friday 31st March

Commercial/Government: 3m wide x 2.4m - \$1000.00 + GST

Site fee includes

- 3-sided black panel walls – 3m wide by 2.4m deep
- Lighting - LED Spotlights 150w x2
- Power – 10amp, 4 pin multi box
- Standard room chairs x2
- Single standard trestle table + black table cloth
- Conference access for up to two people
- Morning tea, lunch & afternoon tea

FEE

Note: This does not include the Conference Dinner. This needs to be purchased separately.

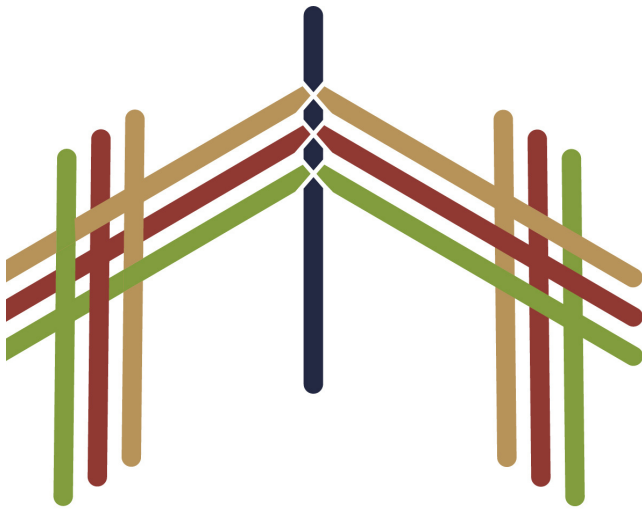
Market Stall: 100.00 + GST

Site fee includes

- Power – 10amp, 4 pin multi box
- Standard room chairs x2
- Single standard trestle table + black table cloth

FEE

Note: This does not include the Conference Dinner. This needs to be purchased separately.



NATIONAL MĀORI HOUSING CONFERENCE 2023

SPONSORSHIP OPTIONS

A few good reasons to become a sponsor of the 2023 National Māori Housing Conference.

1. Support of A Much Needed Kaupapa
2. Brand Recognition
3. Relationship Building
4. Targeted Reach

We are flexible and grateful of all contribution so please reach out if there are other ways in which you would like to sponsor this event



**Excursion
Sponsorship**
\$10,000

5 x Registrations
5 x Conference Dinner
Digital Logo Display on
Lectern Day 1
Digital Display of Logo
& Excursion Sponsor
MC Acknowledgement
& Thank You



**Conference
Entertainment**
\$7,000

4 x Registrations
4 x Conference Dinner
Digital Logo Display on
Lectern Day 2
Digital Display of Logo
& Entertainment Sponsor
MC Acknowledgement
& Thank You



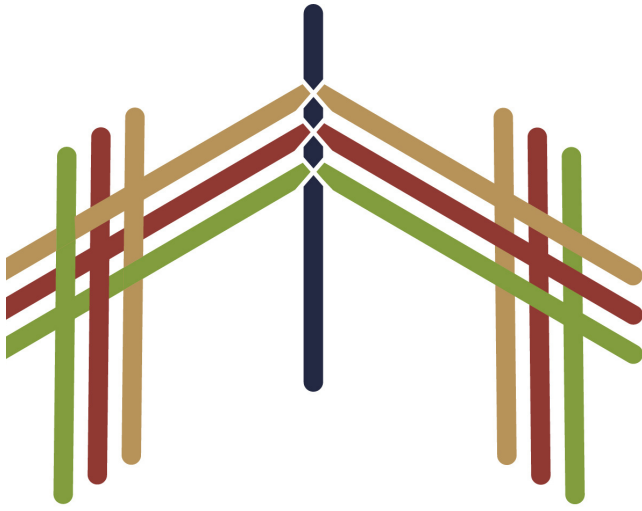
**Conference
Programmes**
\$5,000

3 x Registrations
3 x Conference Dinner
Digital Logo Display on
Lectern Day 3
Digital Display of Logo
& Excursion Sponsor
MC Acknowledgement
& Thank You



**Conference
Coffee Carts**
\$3,000

2 x Registrations
2 x Conference Dinner
Branded Pull Up Banner
Digital Display of Logo
& Coffee Cart Sponsor
MC Acknowledgement
& Thank You



NATIONAL MĀORI HOUSING CONFERENCE 2023

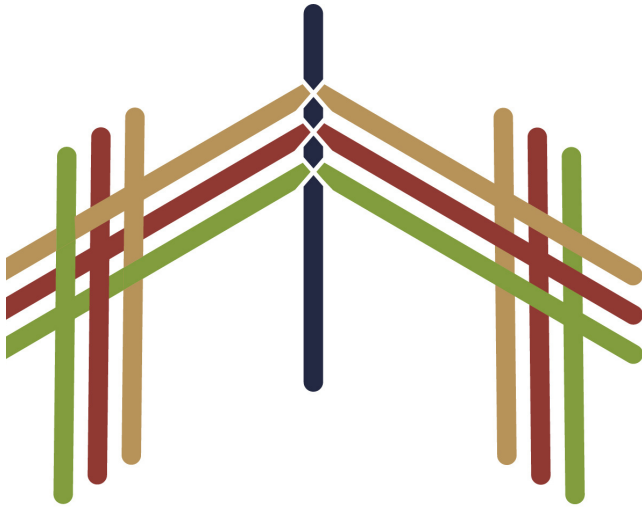
Excursion Sponsorship \$10,000

We begin our
National Māori Housing Conference
with an off site excursion to view our
Social Housing
Affordable Housing
Papakāinga and more....

Bus Seat & Packed Lunch

- 4 x Complimentary Registrations
- 4 x Complimentary Conference Dinner
- Digital Logo Display on Lectern Day 1
- Digital Display of Logo & Excursion Sponsor
- MC Acknowledgement & Thank You





NATIONAL
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2023

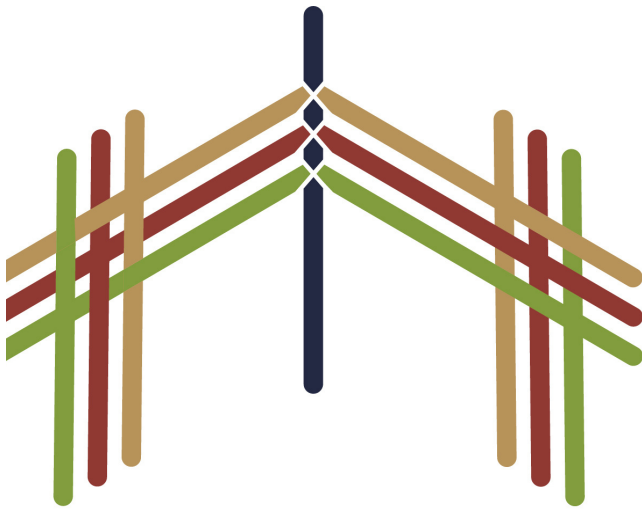


PLATINUM SPONSOR

**Konukawata /
Platinum Sponsors
1 package available**

\$150,000

30 x Complimentary Registrations
30 x Complimentary Conference Dinner Tickets Sponsorship
Acknowledgement On Radio
& All Advertising
A4 Advertisement In Conference Program
Exhibition Stall
Opportunity To Speak/Introduce
Branding On Gift Bags
Digital Display of Logo
2 x Banners With Logo In Conference Hall



NATIONAL
MĀORI HOUSING
CONFERENCE
2023



GOLD SPONSOR

**Kōura /
Gold Sponsors
2 packages available
\$100,000**

20 x Complimentary Registrations
20 x Complimentary Conference Dinner Tickets
Sponsorship Acknowledgement On Radio
& All Advertising
A5 Advertisement In Conference Program
Exhibition Stall
Opportunity To Join the Panel
Digital Display of Logo
Branding On Gift



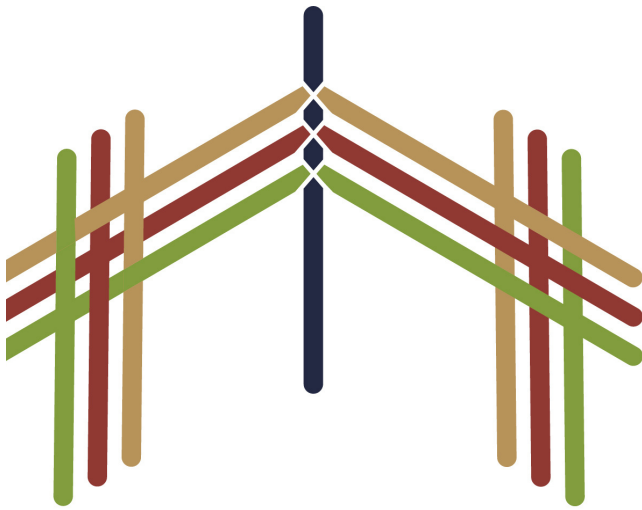
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MĀORI HOUSING
CONFERENCE
2023



SILVER SPONSOR

Hiriwa /
Silver Sponsors
2 packages available
\$50,000

10 x Complimentary Registrations
10 x Complimentary Conference Dinner Tickets
Sponsorship Acknowledgement On Radio
& All Advertising
A6 Advertisement In Conference Program
Exhibition Stall
Opportunity To Join the Panel
Branding On Gift
Digital Display of Logo



NATIONAL
MĀORI HOUSING
CONFERENCE
2023



BRONZE SPONSOR

Rauwhero
Bronze Sponsors
2 packages available

\$25,000

5x Complimentary Registrations
5x Complimentary Conference Dinner Tickets
Sponsorship Acknowledgement On Radio & All Advertising
Logo In Conference Program
Branding On Gift
Digital Display of Logo



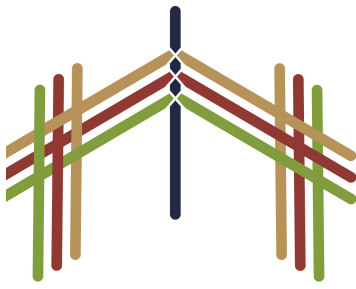
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CONFERENCE
2023

**Conference Dinner
Sponsorship
\$25,000**



Rangi Matamua
Professor of Mātauranga Māori
he has enlightened both national
and international populations on the
mātauranga of astronomy.

8 x Complimentary Registrations,
8 x Complimentary Conference Dinner Tickets
Sponsorship Acknowledgement On Radio & All Advertising
Logo In Conference Program As Conference Dinner Sponsor
Digital Display of Logo & Conference Dinner Sponsor
MC Acknowledgement & Thank You



NATIONAL
MĀORI HOUSING
CONFERENCE
2023

SPONSORSHIP FORM

Company: _____

Contact Person: _____

Postal Address: _____

City: _____ Postcode: _____

Phone: _____ Mobile: _____

Email Address: _____

We Are Interested In The Following Sponsorship Opportunity (please tick)

- | | | | |
|---|-----------------|---|----------------|
| <input type="checkbox"/> Tier One Sponsorship | \$10,000 + gst | <input type="checkbox"/> Tier Two Sponsorship | \$7,000 + gst |
| <input type="checkbox"/> Tier Three Sponsorship | \$5,000 + gst | <input type="checkbox"/> Tier Four Sponsorship | \$3,000 + gst |
| <input type="checkbox"/> Platinum Sponsorship x 1 | \$150,000 + gst | <input type="checkbox"/> Gold Sponsorship x 2 | \$75,000 + gst |
| <input type="checkbox"/> Silver Sponsorship x 2 | \$50,000 + gst | <input type="checkbox"/> Bronze Sponsorship x 2 | \$25,000 + gst |

TERMS OF PAYMENT

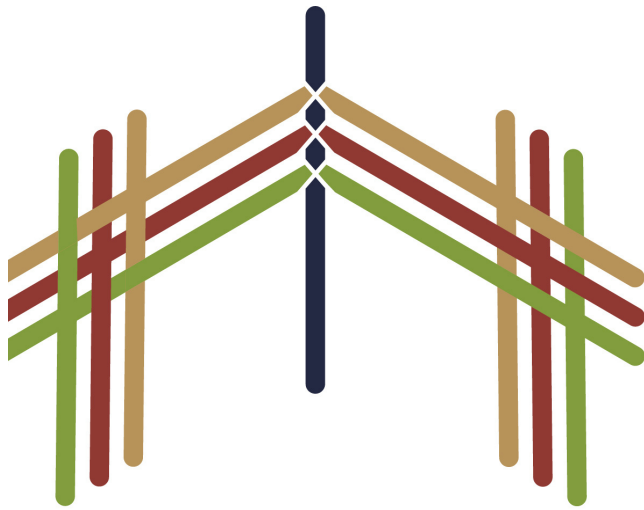
All prices are in New Zealand dollars and exclude goods & service tax (GST) of 15%

Invoices are payable on the 20th of the month following the date of issue.

- Please Send Me An Invoice
- More information required

Signature: _____ Date: _____

Please return this to the Project Manger at **deb@hpce.co.nz** if your company is interested in sponsoring the National Māori Housing Conference 2023.



NATIONAL
MĀORI HOUSING
CONFERENCE
2023

SPONSORSHIP & CONFERENCE CONTACT

Higher Perspective Conferences and Events
deb@hpce.co.nz
www.nationalmaorihousingconference.com